MSA Bulletin

Michigan Society of Architects

American Institute of Architects

September 1989

Will Interior Designers Be Licensed?

Carl Roehling, AIA

The Michigan Coalition for Interior Design Registration will introduce a "Practice Act Bill" to the State Legislature this fall. We will oppose it; however, the effectiveness of our opposition is dependent upon your active support. You, as a member of the MSA, can influence the legislative process. There are three ways that you can be an effective member:

1. Know the issues. Familiarize yourself with the issues. It is important that the Michigan Society of Architects convey a common set of concerns to our State Legislature and to the public. In the following pages of this newsletter are questions and answers about interior designer licensing that will give you an overview of the issues. Call your Michigan Society of Architects Board representative if you want additional information.

2. Know your State Representative and State Senator. Call him or her and introduce yourself and your concerns. If you do not know your representatives or how they can be reached, call the MSA Headquarters for assistance. Become a "Minuteman" for the Society.

3. Contribute financial support. Either directly support your representatives or send your personal contribution to the Joint Architect/Engineers Legislative Committee for use by the CEC/PAC. You will be contacted directly for funding support.

Please do not assume that someone else will take care of it. The architects in Ontario, Canada did and now the interior designers practicing in that province can secure a building permit for "construction of interior spaces" without an Ontario architect's seal.

Questions and Answers about Interior Design Registration

1. Why do interior designers want to be licensed?

Interior designers want to differentiate themselves from interior decorators. They do not, however, want to be architects. The Michigan Coalition for Interior Designer Registration (MCIDR) estimates that there are approximately 6,000 individuals calling themselves interior designers in the State of Michigan. They believe that of these people, only 15% are truly qualified and have the comprehensive professional training and responsibilities necessary to do interior design. They believe that these people must have a thorough understanding of:

flame spread ratings, smoke, toxicity and fire rating classifications of materials;

space planning for public and private facilities;

national, state and local building codes and standards;

the needs of handicapped and elderly persons, and other special need groups;

lighting quality and quantity;

acoustics and sound transmission.

MCIDR believes the public health, safety and welfare is jeopardized by interior decorators designing and specifying. They do not believe that decorators have the training nor understanding of the items above.

The Michigan Society of Architects is of the opinion that there is a need to differentiate between an interior designer and interior decorator; however, we do not believe that interior designers by virtue of their training or experience have the understanding of national, state and local building codes, lighting quantity and quality, nor building systems required to provide the comprehensive services that they are proposing. The interior designers must solve the overlap problem with the interior decorators before they propose licensing.

2. How do interior designers believe they effect the health, safety and welfare of the public?

MCIDR believes that the decisions they make in one way or the other impact life, safety and quality of life. Some of the issues they believe are more complex, like space planning that provides proper egress. They believe it is more than just having a knowledge to apply codes, standards and "taste".

While it is true that specifying furniture, fabrics and carpeting has an impact on the quality of life, the range of individuals that are effected potentially by the malpractice or misspecifying of these materials is narrow and does not require state intervention.

3. How do the interior designers believe the public would benefit from them being licensed?

Currently, they believe anyone can "hang out a shingle" in Michigan and declare themselves to be interior designers. They believe the public assumes that they are all professionally educated. They also believe that the public has the right to know that the individuals in whose hands they place their trust and their dollars are qualified by education and training to practice their profession. They also believe the public requires a means of recourse to address any grievances.

While it is certainly true that it is important for the public to be protected, under this proposition teachers in nuclear physics, for example, would qualify for registration. It is important to remember that the members of the public at risk must be unable to protect themselves satisfactorily from injury without the intervention of the State to require licensing. In fact, in 1988 the General Assembly of the State of Virginia reached several conclusions regarding interior design registration and benefits to the public. They found that (1) there were no documented cases of harm to the public health, safety or welfare which could support the need for regulating the interior design profession and (2) that the public was offered a means of selecting a competent interior designer through the use of professional credentials granted by the National Professional Interior Designer Association. With these two items in hand, the interior design registration legislation was withdrawn from the Virginia General Assembly.

4. Won't licensing put a lot of people currently working in the field out of business?

That is not the intent of the Michigan Coalition for Interior Design Registration. The licensing bill will have a grandfather clause which makes provisions for those currently practicing in the field.

The MSA believes that strict grandfathering rules, including taking an examination, must be in place if in fact licensing is to be of benefit to the public as suggested. If these strict grandfathering rules are not in place, there will be no differentiation between interior decorator and interior designer. Certainly, reducing the number of interior designers practicing from 6,000 to 900 will radically alter the market mechanism and consequently, raise the fees that can be secured for interior design commissions and potentially put some people out of business.

Moreover, in the states that have interior design licensing, the number of interior designers is far below what was estimated initially. In Connecticut, there were 1,300 estimated and currently, only 242 registered. In Florida, it was estimated that there would be 5,000 registered interior designers. As April, 1989, there were only 71 registered interior designers. This radical reduction in the numbers of people calling themselves interior designers will impact the consumer.

5. What is the current situation between the Michigan Coalition for Interior Designers and the Michigan Society of Architects?

The MSA has had ongoing negotiations based on the seven point agreement that was made between the National AIA and the National Coalition for Interior Design Registration. Of the seven points, six were agreed to in principal. The disagreement has come on the issue of title registration. We the Michigan Society of Architects, insist on title registration only. The Coalition will introduce a "practice act" this fall, in direct conflict with the National Agreement.

The National Agreement has not been binding. In Illinois, the interior designers introduced legislation that not only suggested licensing interior designers, but also altered the Architects Registration Act to delete interior design from architects' practice. We are in opposition to licensing interior designers.

6. Who supports the bill?

ASID, IDEC, IBD, ISP, NHFL, Interior Designs of British Columbia, The Association of Registered Interior Designers of Ontario, The Industrial Designers of America, CIDR, National Trust for Historic Preservation, Industrial Fabrics Association International, as well as major manufacturers of furniture systems.

7. Who opposes the bill?

The MSA/AIA have adopted a position in opposition to the bill if the seven points which were agreed to are not in place. The Consulting Engineers Council and NCARB are also in opposition to this bill.

MCIDR believes that we are in opposition to this bill as a matter of "turf". They believe that new construction and interior renovations have grown, increasing to 44% of total commercial construction in the past ten years and that we are using the guise of health and safety of the public to protect our own financial interest. They believe we are trying to create a monopoly in this field.

The American Institute of Architects, in a 1988 survey, found that the average percentage of an architect's practice involved in interior design is only 9%. There are over 2,000 architects in Michigan. It is far more likely that a monopoly will be formed by licensing interior designers.

MSA REGIONAL DIRECTOR

Functions of the Regional Director

In accordance with the Institute Bylaws, a director shall be elected from the Michigan Region and shall represent the Members of the Michigan Region on the Board of Directors of the Institute. In addition, the Regional Director shall meet with the President of the Society and Presidents of the Chapters at least twice a year, in a formal meeting chaired by the President of the Society.

Nomination and Election of Regional Director

The Regional Director Robert Greager, AIA called a regional convocation in June to nominate a successor. The delegates consisted of the President of the Society and the Presidents of all Chapters. The President of the Society presided at the convocation.

The delegates nominated one member of the Society as Regional Director, Thomas Lucas, FAIA. His name was placed in nomination at the Business Meeting at the Society's Mid-Summer Conference on August 4th. There were no additional nominations made from the floor.

The election of the Regional Director shall take place at the Annual Business meeting at the Society's Convention. No additional nominations shall be received at this meeting. The qualifications and platform of each nominee shall be presented to the membership at this meeting. Voting shall be by secret ballot, and absentee ballots shall be permitted. Only votes cast is required for election.

Term of Office of Regional Director

The Regional Director shall take office upon the adjournment of the annual meeting of the Board of Directors of the Institute next following the election. The term of office shall be for three years, except as otherwise prescribed by the Institute Bylaws.

NCARB APPROVES PROCESS OF CERTIFYING ARCHITECTS REGISTERED ON THE BASIS OF CALIFORNIA ARCHITECTURAL EXAM

NCARB delegates voted to adopt a process that will allow architects registered in California on the basis of the California Architect Licensing Examination (CALE) to be eligible for NCARB certification. The resolution was approved at the organization's meeting last month in Boston and will be implemented in mid-1990.

Of profession-wide significance, this action is the result of a joint committee of NCARB and the California Board of Arch. Examiners (CBAE) to implement the terms of an agreement defined by the two parties a year ago. Other terms of the joint agreement between NCARB and the CBAE include termination of the CALE and a return to administration of NCARB's Architect Registration Exam (ARE) in 1990.

Under the process approved by NCARB, those persons who are registered to practice architecture in California on the basis of having passed all or portions of the CALE are now able to apply for NCARB certification; they will be required to successfully complete an oral exam administered by the NCARB in addition to meeting NCARB's regular education and training standards. The oral exam will deal with the subject matter of those portions passed in the CALE.

CONCERNED CITIZENS FOR THE ARTS 5TH ANNUAL GOVERNOR'S DINNER

On November 13th, there will be several hundred individuals from Michigan's Business, Arts, Education and Government Communities at the Fifth Annual Governor's Arts Awards Dinner. For information contact (313) 961-1776.

DESIGN PROFESSIONAL'S LIABILITY COURSE

The Michigan Society of Architects, American Institute of Architects, National Society of Professional Engineers/PEPP and Victor O. Schinnerer & Company, Inc. are co-sponsoring a Design Professional's Liability course to be held on October 11th at the Westin Hotel, Detroit, Michigan from 9 A.M. to 4:30 P.M. Registration begins at 8:30 A.M.

The agenda includes: Professional Liability for A/E's; Protecting against liability claims; legal effects of variations in project delivery; pollution and asbestos exposures; the relationships of contract documents and technical services to professional liability; and professional service contract workshop.

Attendance at this course can help your firm earn premium credits in the CNA Program. A 5% premium credit has been introduced for firms with billings of less than $5 million and which have acceptable loss experience and place a special emphasis on loss prevention and quality control measures, such as attendance at Schinnerer Loss Prevention seminars. (The new credit is not yet available in all states and does not apply to limits above $l million).

For further information, contact Ms. Ellen Ross, VOS, (301) 961-9800.

CAM OFFERS LIEN LAW WORKSHOPS

The Institute for Construction Management (ICM), the educational division of CAM, offers three Lien Law Workshops this fall. The dates and locations are: Sept. 13, Metro Detroit; October 17, Flint; and November 16, Detroit. The instructor is Marty Burnstein, an attorney specializing in construction law, with the firm of Seyburn, Kahn, Ginn, Bess, Howard & Harnisch, P.C.

To register call ICM (313) 567-5500. Tuition is $70 CAM Member ($90 Non-Member).

MICH. STATE FIRE SAFETY BOARD SCHOOL FIRE SAFETY RULES ANNOUNCEMENT

On July 14, 1989, the State Fire Safety Board filed its newly adopted fire safety rules for schools, colleges and universities with the Secretary of State. These rules have an effective date of August 1, 1989.

The new rules will become sections 29.301 through 29.321 of the Michigan Administrative Code and rescind and replace previous rules entitled School Fire Safety which were sections 29.1 through 29.298 of that code. They adopt by reference and amend certain portions of the 1985 edition of the National Fire Protection Assn. pamphlet 101 entitled "NFPA101 Life Safety Code 1985."

Copies of the Michigan portion of these rules may be obtained from the State Fire Safety Board by calling (517) 322-1921.

Copies of NFPA101 may be obtained from NFPA, (800) 344-3555. The price of the 1985 edition of the NFPA pamphlet No. 101 as of this date is $22.50.

If you have any questions regarding the implementation or enforcement of these rules, please contact D/Lt. Gerald Howe, General Services Unit, at (517) 322-5440.

44TH ANNUAL PLANNING CONFERENCE

The Michigan Society of Planning Officials will hold its 44th Annual Educational Conference October 5-7, at Boyne Highlands Resort in Harbor Springs, Michigan. The theme is "Having It All! Finding The Common Ground Between Development and the Environment".

For a conference program write MSPO, P.O. Box 1217, Rochester, MI 48308-1217. (313) 651-3339.

GRAPEVINE & FIRM NEWS

THOMAS WIKLE has been appointed the Architectural & Facilities Engineer for Wayne County...The Masonry Institute of Michigan has added a new staff engineer PAUL McGUAN to their staff...FORBES/COHEN PROPERIES of Southfield, developer, and JAMES P. RYAN ASSOCIATES, ASSOCIATES, of Farmington Hills received the International Council of Shopping Center Award for Design of The Gardens, a 1.2 million sq. ft. regional shopping center in Palm Beach Gardens, Florida...The DETROIT CHAPTER received back page press and television coverage for their participation in Sand Castles, a program sponsored by the Wayne County Park System. Congratulations to the 20 architects who built sand castles and to the winners TISEO & ASSOCIATES of Detroit for their design "Earth, Fire and Water."...According to PSMJ design firms show increased revenues of 15% due to productivity and staff growth; however, this did not translate into increased profitability...A special congratulations to LISE NEUMAN, AIA, and her husband RAY CEKAUSKAS on their baby girl, ALESSE CAMILLE CEKAUSKAS....A new architectural award QUATERNARIO 90 will be awarded in 1990 with a price of $30,000 plus a gold sculpture and certificate for the winning entry. Enquiries should be made to: Quaternario 90, Prof. Paolo Ceccarelli, Director Istituto Universitario di Architettura di Venezia, Tolentini, Santa Croce 197, 30135 Venice, Italy, prior to 13.01.1990...The American Wood Council announces their 8th annual awards program. For program requirements and entry forms contact AWC; 1250 Connecticut Ave., Washington, D.C. 20036. Telephone (202) 833-1595 prior to October 6th...YOPS & WILKIE, ARCHITECTS are celebrating their 35th year of practice in Wyandotte, Michigan...GARY VAN NECK, will serve as President of SPECTRA FACILITIES SERVICE, a subsidiary of WALBRIDGE ALDINGER...HOBBS + BLACK announced the promotion of DANIEL JOHNSON, AIA to Sr. Vice President; SCOTT HOEFT, AIA, and DAVID MIELOCK, AIA, have been named Vice Presidents; and JARRELL DeBROHUN has been named an Associate...STEVEN JONES, AIA, has joined the Ann Arbor firm of QUINN EVANS/ARCHITECTS as Senior Project Architect...DAVID EVANS of the same firm served as the guest speaker at the 13th annual League of Historic American Theatres Conference and Theatre Tour...JACK ZELAZNY, AIA, has been named director of architecture at CAMPBELL/MANIX ASSOCIATES...Call for Entries, 1990 NOVA AWARDS, nominations due Oct. 15, 1989. For an application write to The Construction Innovation Forum, P.O. Box 7387, Ann Arbor, MI 48107...

WANT ADS

Kent State University Graduate, pursuing licensing, looking for employment - over 2.5 years experience in an architectural firm -contact Mark Korpanty 716-759-2156.

Architectural Senior Draftsperson wanted full time in an Architectural-Engineering office. Five years minimum experience required in Commercial and Industrial Construction. Send resume to: Roth & Associates, P.C., 554 E. Maple Road, Suite 200, Troy, MI 48083.

MICHIGAN OUTDOOR SCULPTURE II

The largest outdoor sculpture exhibition in Michigan's history will be presented this fall by the Business Consortium for the Arts (BSC). The sculpture event, co-chaired by Louis G. Redstone, FAIA, will display works by 32 of Michigan's professional contemporary sculptors. The exhibit will be hosted by the City of Southfield in their Civic Center Courtyard, 26000 Evergreen Rd. beginning September 14th and running through November 15th. The Opening ceremonies will be on Thursday, Sept. 14th at 5:30 P.M.

M S A
1 9 8 9

OCT. 18, 19, 20

MICHIGAN SOCIETY OF ARCHITECTS

SEVENTY-FOURTH ANNUAL CONVENTION

AMWAY GRAND PLAZA
HOTEL & GRAND CENTER
GRAND RAPIDS, MICHIGAN

Program Highlights

Herbert Musehamp
Parsons School of Design—Thinking the Present

Contemporary design is seen as unrelated either to theoretical developments or to new conditions of our culture. *"Thinking the present"* intends to stimulate an examination of recent American architecture.

Hadley Smith
Managing for Creativity—The eye of the storm

If the work is not complex, intense, vital, reality-based and fun, I don't want to do it. If it is too logical, predictable, pristine, safe or traditional, I know I am not in the *"eye of the storm"*.

Hugh Hardy, FAIA
What Time Is It?—Respect for the life of the street

The streets, at their best hold the promise you can gain access to anyone and everything. The diversity of a community is revealed in the street. Our finest architecture makes the person on the street king. What is absent in the posturing of so much contemporary architecture is *"respect for the life of the street"*.

Frank Ogden
(An Outrageous Futurist)—A Future of Teleports

Everything in life is interconnected and the link is information. Primitive cultures have known this for thousands of years. Voodoo priests get their information through a hierarchy of gods; we will get ours through a hierarchy of technology, *"teleports"*. Frank shakes people up and gets us thinking about our future.

Charles Durrett
(On the Horizon: Emerging Themes in Contemporary America Architecture)

"After work, I pick up groceries while my husband picks up the kids from day care. Once we get home, we cook dinner, clean up, and put the kids to bed. We don't have time for each other, let alone anyone else. There's got to be a better way."

Working Mother

Design Celebration

Join us in this opportunity honoring those who have excelled in the art of architecture and design this past year. Befitting for the occasion, Steelcase's new Corporate Development Center will be the location as we celebrate "Design Excellence", including: Building Awards, Gold Medalist, Hasting's Award, and Honorary Memberships.

1989 MSA 74TH ANNUAL CONVENTION PROGRAM

WEDNESDAY, OCTOBER 18, 1989

10:00 a.m.	State Licensing Board of Architects Meeting	Amway Grand Plaza Hotel
11:00 a.m. - 5:00 p.m.	MSA Board of Directors Meeting	Thornapple Room
Noon - 2:00 p.m.	SMACNA/MSA Luncheon	Vandenberg Room

THURSDAY, OCTOBER 19, 1989

7:30 a.m. - 8:00 a.m.	Member & Guest Registration	Amway Grand Plaza Hotel
7:30 a.m. - 8:30 a.m.	Continental Breakfast	Center Concourse
8:00 a.m. - 5:00 p.m.	Associates & Students Hospitality Room	Pearl Room
8:00 a.m. - 8:00 p.m.	Exhibitor Registration	Grand Center
8:30 a.m. - 10:00 a.m.	What Time Is It? Hugh Hardy, FAIA	President Ford Room
10:00 a.m. - Noon	MSA Business Meeting	Vandenberg Room
Noon - 2:00 p.m.	Exhibit Floor Grand Opening & Buffet	Grand Hall-Grand Center
1:00 p.m. - 2:00 p.m.	Rendering Loft Steve Fritz - Perspectives/Graphics Demonstration Robert Featherly -Arch. Computer Animation	Exhibits Floor Grand Center
2:00 p.m. - 3:00 p.m.	River Front Design Panel Discussion: Frank Ogden, Hugh Hardy, FAIA Michael Smith, ASLA, David Aaron Novick FRAIC, Charles Merz, AIA Marvin DeWinter, AIA	President Ford Room
3:15 p.m. - 4:45 p.m.	Cohousing - A Contemporary Approach to Housing Ourselves Charles Durrett	Vandenberg Room
5:00 p.m. - 8:00 p.m.	Exhibitor's Buffet & Reception	Grand Hall/Grand Ctr.

8:00 p.m. - 9:15 p.m.	An Outrageous Futurist? Frank Ogden	Ambassador West
9:15 p.m.	Grand Valley Party	VanAndel Suite

FRIDAY, OCTOBER 20, 1989

7:30 a.m. - 4:00 p.m.	Member & Guest Registration	Amway Grand Plaza Hotel
7:30 a.m. - 8:30 a.m.	Continental Breakfast	Center Concourse
8:00 a.m. - 5:00 p.m.	Associates & Students Hospitality Room	Pearl Room
8:30 a.m. - 10:00 a.m.	Exhibitor Registration	Grand Center
10:15 a.m. - 11:45 a.m.	Students Jury of Professional Work Exhibits by Marvin DeWinter, AIA; Kenneth Neumann, FAIA; Harold VanDine, Jr., FAIA	Presidents Ford Room
Noon - 2:00 p.m.	Exhibitors Buffet	Grand Hall/Grand Ctr.
2:00 p.m. - 3:00 p.m.	MSA Design Jury Commentary, Harold VanDine, Jr., FAIA; William Morgan, FAIA	Vandenberg Room
	Research & Design Facilities, Jeffrey Scherer, AIA; Herman Miller "Design Yard" Donald Koster, AIA; Steelcase Pyramid	
5:30 p.m. - 6:00 p.m.	Fellows Reception	VanAndel Suite
6:00 p.m. - 6:30 p.m.	Steelcase Corporate Development Center	Pearl Street Lobby Bus Transportation
6:30 p.m. - 8:00 p.m.	MSA Design Awards Black Tie Optional Presidents Reception & Tours, MSA President Carl Roehling, AIA	Steelcase
8:00 p.m. - 10:30 p.m.	Dinner & Awards	Steelcase
10:30 p.m. - 11:15 p.m.	Dessert & Cordials	Steelcase
11:30 p.m.	Afterglow	VanAndel Suite Amway Grand Plaza

EXHIBITORS

American Glass & Metals Corp.
Wausau Metals Corporation

Andersen Corporation
Windows

ANR Pipeline Co.
Natural gas applications

Architectural Roof Tile Inc.
Architectural Roof Tile

Armstrong World Industries, Inc.
Armstrong Commercial Floorings

Associated General Contractors of America, Inc.
Trade Association Membership

Victor S. Barnes Co.
Pease Entry Systems, Formica Products, Dupont Corion

Beaver Distributors, Inc.
Laradon Tile Works

Belden Brick & Supply Company
Modern Masonry Design

Blue Ash Electronics
Plotters, Digitizers, Scanners

CIG JAN Products
Chalkboards, Tackboards, Display Cases

Cold Spring Granite Co.
Granite Applications

Comerica
Financial Services

Consumers Power Co.
Utility

Dal-Tile Corporation
Ceramic, Granite, Marble

Direct Distributors
Acoustical Ceiling Products

Detroit Edison Company
Outdoor Lighting & Space Conditioning

Dow Chemical Co.
Styrofoam Products

DW2, Inc.
Custom Wood Fabrications

Eagle Window of Michigan
High Quality Windows

Eisen/Roberts/Andridge
Doors and Hardware

Expresspark System, Inc.

Fabcon, Inc.
Precast Concrete

Farnell Equipment Co.
Casework systems

Fascias Incorporated
Metal roof & wall systems

4-D, Inc.
Masonry Products

Genesee Ceramic Tile Distributors Inc.
Various Type Tile

Grand Rapids Sash & Door
Millworks Products Display

Green Plant Design Co.

Holmes Associates. Inc.
Roofing Materials & Sealants

Hopfensperger Studios
Slides, Photographs, Sculpture

Horne Building Specialties
Pella Windows

Integrated Interiors, Inc.
Acoustical & Interior Finishes

Intergraph Corporation
CAD/CAM/CAE graphic computers

The Philip Johnson Corporation

Kawneer Co., Inc.
Architectural Aluminum Products

Lincoln Brick & Supply Co.
Glazed tile, brick

Lincoln Tile & Supply Co.
Ceramic Tile

Marvin Windows
"Made-To-Order"

Meyers Designer Hardware
Commercial Door Hardware

Michigan Consolidated Gas Co.
Natural Gas Exhibit

Michigan Plate Glass

The Noecker Group
Architectural Aluminum Products

PermaLoc Aluminum Edging
Aluminum Edging

Pioneer Plastics Corp.
Color and Texture

Professional Underwriters Inc.
Professional Liability Insurance

The Shakertown Corp./Homasote Co.

Testing Engineers & Consultants, Inc.
Photo's Literature & Equipment

Thermacore
Insulated, Sectional Doors

Thoro System Products
Masonry Protective Products

3i Supply Company
Thermal Insulation Materials

R. A. Toonder Inc.
Washroom Eq.

U.S. Intec, Inc.
Modified Ritumen Roofing

United Glazed Products
Glazed Block

Valley City Sign Co., Inc.
Architectural Signage

Van Dam Iron Works
Stair & Railing Systems

Veenstra Productions
Reprographics

Virginia Tile Co.
Ceramic Tile, marble, granite

Wilsonart
High-Pressure Decorative Laminate

74TH ANNUAL MSA CONVENTION
GRAND CENTER & AMWAY GRAND PLAZA HOTEL
GRAND RAPIDS - October 19-20, 1989

2 Day Package	Fee	Total
Advance Registration	100.00	_____
Register at Convention	125.00	_____
Spouse Registration	25.00	_____
Students	5.00	_____
Exhibits Only	No Charge	_____

Note: Two-Day Package Registration fee includes all seminars, the Exhibitor's Groundbreaker dinner and lunch on the exhibt floor Thursday and Friday.

Spouses registration fee includes all seminars, the Exhibitor's Groundbreaker dinner and lunch on the exhibit floor on Thursday and Friday.

Student registration fee covers the seminars and exhibits. Meals are not included.

Design Professional include members and employees of the following: AIA, ASID, IBD, PSMA, ASLA, MSPE, CEC, CSI, MSRLS, MSPO, AGC, SMPS and all employees of A/E firms.

The exhibits will be open Thursday and Friday. There is no charge to visit the exhibit floor but you must be registered.

One Day Registration

Thursday-Advance	50	_____
At the door	60	_____
Friday-Advance	50	_____
At the door	60	_____
MSA Business Meeting	---	_____

The following events are not included in the registration fee, tickets are required:

President's Reception and Design Awards	50	_____

Total $_____

Note: Tickets will be at the Reg. Desk at Amway. No Refunds after October 12, 1989.

Name_____ Nick Name_____

Spouse Name (if attending)_____ Nick Name _____

Firm Name_____

Address_____

City_____ State_____ Zip_____

Telephone_____ Chapter_____

Enclosed is check #_____ In the amount of_____

VISA( ) MASTERCARD( ) Acct. No._____ Expires_____

Signature_____

MSA DESIGN AWARDS DINNER

The 1989 MSA Awards Dinner will be held at the newly completed Steelcase Corporate Development Center. Designed by the WBDC Group, the building has been receiving national and international attention in the media due to it's unique organizational concepts and pyramidal form. The $111 million pyramid is sited on 125 acres of prairie grass in Gaines Township; a rural community outside of Grand Rapids. The building houses the entire product development process at Steelcase and was designed to facilitate and encourage an integrative work process. A central "Town Square" features a five story kinetic sculpture as the focal point of the building.

HOTEL ACCOMMODATIONS

First class lodgings will be available at the Amway Grand Plaza Hotel located on the Grand River next to the Grand Center. One room (1 or 2 persons) with 2 double beds is $78.00. Call 1-800-632-6120 for reservations. Be sure to mention that you are attending the MSA Convention #1089 to receive these room rates.

Reservations must be received by 9/17/89.

MSA CONVENTION COMMITTEE

Chairman
Al Kochanowski, AIA

Program Chairman
Vern Ohlman, AIA
Ed Vermurlen, AIA
Richard Pratt, AIA
Mary Margaret Munski, AIA
Greg Houghtaling, AIA
Jonathon Pearlman, ASSOC.
Russ Hinkle, ASSOC.
Tom Roode, AIA

Exhibits Committee Chairman
Herbert Jensen, AIA
Cathy Brooks, MSA
Robert Grant, AIA
Beryl Newhouse
Larry Raymond, AIA
Jeni Purdon
Bill Anderson
Robert Smith, AIA
Tom Severance

Graphics
Robert E. Hill, AIA

MSA Design Awards
Harold VanDine, FAIA

Liaison Design Awards
Don Koster, AIA
Mary Margaret Munski, AIA

Public Relations
Wayne Norlin, AIA
Diane Jensen, AIA

Recognitions
Norm Hamann, AIA

1990 MSA Convention Chairman
Louis A. Rossetti, FAIA

Grand Valley President
Brian Craig, AIA

MSA President
Carl Roehling, AIA

MSA Vice President
Richard Fry, AIA

MSA Secretary
Michael Marshburn, AIA

MSA Treasurer
Robert Hill, AIA

MSA Past President
Thomas Lucas, FAIA

Executive Director
Rae Dumke, Hon. MSA

CALENDAR

September

9 Frank Lloyd Wright's Taliesin North Seminar "Preserving an International Legacy: Taliesin North" (608) 588-2511.
9-11 Associated General Contractor's Mid-Year Meeting - Construction: Issues & Answers - Chicago
11 Saginaw Valley Chapter Meeting
12 AELC Committee Meeting, Lansing
14 Detroit Chapter Zoo Outing, John Coe, Speaker - Detroit Chamber of Commerce Conference Center - Call DC/AIA for info.
19 Detroit Chapter Board Meeting, Beaubien House
20 Huron Valley Chapter Meeting, Ann Arbor
20 CSI Product Showcase '89, The Palace/Auburn Hills
22 MSA ExCom Meeting, Marquette
22 Upper Peninsula Chapter Meeting & MSA ExCom
24 Michigan Vision 2000, University of Michigan sponsored by MSA/MAF/AIA

October

10 Detroit Chapter Board Meeting, Beaubien House
11 Professional Liability Course, sponsored by Victor O. Schinnerer & Company, Detroit area.
12 Huron Valley Chapter Meeting, Ann Arbor
18 SMACNA Competition Luncheon, Grand Rapids
18 MSA Board of Directors
19-20 MSA 74th Annual Convention, Grand Rapids

November

1-3 PSMA National Convention, San Francisco (703) 684-39933
3-4 MSA ExCom Retreat, Saginaw
9 Detroit Chapter Annual Meeting, Pontchartrain Hotel & Cobo Hall
14 Grand Valley Annual Meeting, Grand Rapids
16 MSA ExCom Meeting

CSI PRODUCT SHOWCASE '89

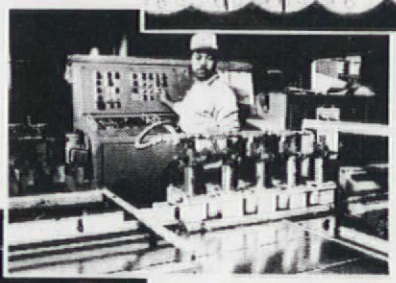
The 13th Annual CSI Product Showcase '89 will be held at The Palace of Auburn Hills on September 20th. The exhibit hours are 11 a.m. to 7 p.m. For information (313) 87l-8500.

A SMACNA CONTRACTOR STAYS ON TOP OF ALL HIS LINES: BOTTOM LINE PRODUCT LINE DEADLINE

Three critical lines.

Hire a contractor who loses control of any one and the project loses money. More often than not, it's *your* money.

That's why it's important to know about us—your local SMACNA CONTRACTOR. We can save you money. That's what experience, professionalism and reliability are all about.



We know about real bottom lines. **We can show you how the lowest bid may not always be the lowest price** if it has built-in short cuts and hidden costs you may have to pay for later.

We know the product lines we recommend to meet your specs will be top quality. We consider the cost through a unit's entire life cycle. So you won't have to pay the cost of inefficiency later.

SMACNA CONTRACTORS provide quality workmanship in the areas of Heating, Ventilating and Air Conditioning; Architectural Sheet Metal; Industrial Sheet Metal; Kitchen Equipment; Specialty Stainless Steel Work; Manufacturing; Siding and Decking; Testing and Balancing; Energy Management and Maintenance.

Commercial ■ Institutional ■ Residential ■ Industrial

The SMACNA CONTRACTOR... Can you afford to build without him?

And we know how critical we are to the ongoing progress of the rest of your project. **So our trained work force is geared to meet schedules and deadlines with top quality work.** Every time.

Before you hire your next contractor, send the coupon below and make sure you hire the guys who won't feed you a line when you want straight answers: SMACNA CONTRACTORS.

For more information about the SMACNA CONTRACTOR, please return this coupon.

To
Smacna
Detroit

NAME _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Please send me more information on:

The
Smacna
Contractor

SHEET METAL AND AIR CONDITIONING SMACNA CONTRACTOR NATIONAL ASSOCIATION, INC.

Smacna Metropolitan Detroit Chapter
3221 West Big Beaver Road, Suite 305, Troy, MI 48084-2896

Michigan Society of Architects
Beaubien House
553 E. Jefferson
Detroit, MI 48226

BULK RATE
U.S. POSTAGE
PAID
DETROIT, MI
PERMIT NO. 2048

ADDRESS CORRECTION REQUESTED

TIME VALUE

MSA BULLETIN

Volume 12 Issue 6

ExecutiveDirector Rae Dumke
Adm.Asst. Cathy Brooks
Editors: Dumke/Brooks
Staff Evelyn Giordano
Mary Lou Williams
Jeanette Gamble

PUBLICATIONS COMMITTEE:

Chair Tim Casai, AIA

The MSA Bulletin is published by the Michigan Society of Architects and its distributed free of charge to all members. For advertising rates write: Beaubien House, 553 East Jefferson, Detroit, MI 48226; 313-965-4100.

Circulation 2,000.